



# FRINGES!!

[www.smart-couture.com](http://www.smart-couture.com)

**FASHION as Entertainment. Customize your Style!**

**Fashion becomes inspiration again.**

**Create and purchase clothes in a playful process similar to a computer game from modular designed elements. Creating fashion is to play with styles, colours, shapes, garments and details. Tapping into creative combinations without end. Building on the aesthetics and sense of style of the collection FRINGES !! by Aniko Smart Couture.**

The collection FRINGES!! is created by Aniko Balazs, designer of the label Aniko Smart Couture. The collection is moving between two axis – daily businesswear and the elegance of a cocktail dress. These two poles, who seem to be so far from each other, unify in the Icon dress of this collection. The dress „Bauhaus“.

One of the axis is bright colours. The other one is 90 cm long black fringes, looking like slick long hair, turn the basic dress into an extraordinary looking cocktail dress.

The dress „Bauhaus“ is divided on the front- as on the back view in six rectangles. The colour of each rectangle can be changed by a mouse click. Changing the colours of the rectangles is changing the style and the expression of the basic dress.



# ANIKO

ANIKO SMART COUTURE

The basic dress, worn easily as a business dress during the day, is changing into an extraordinary looking cocktail dress as soon as the long, black fringes are added.



## Play the Style Game!

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